

The Logit Group Wins the 2018 Canadian Business Excellence Award for Private Business

Toronto, Ontario – September 27, 2017 – The Logit Group has been named a winner in the private business category for the 2018 Canadian Business Excellence Awards.

The Logit Group was recognized for demonstrating a strategic approach to successfully improving performance and achieving goals throughout the entire organization. The award is given to those companies who have successfully met the Excellence, Innovation and Wellness standards as set forth by Excellence Canada.

Meeting this Standard involves an over-arching assessment of the organization from every perspective, including employees, customers, leadership, governance, planning, processes, social responsibility, suppliers, partners, and results. Several years of trend data and evidence supporting continual and sustainable improvement must be provided.

Allan Ebedes, President and CEO of Excellence Canada, stated: “Excellence Canada would like to congratulate the entire team from The Logit Group on being awarded the Canadian Business Excellence Award (CBEA) for Private Businesses. Award recipients have demonstrated through surveys and supporting documentation that they meet or exceed the required minimum scores in the 4 criteria for receiving the award, namely that the business has:

1. Delighted Customers
2. Engaged Employees
3. A Culture of Innovation
4. Sustainable Financial Results

All applicants are adjudicated by a panel of experts from Excellence Canada as well as independent senior adjudicators from blue-chip organizations including Price Waterhouse Coopers (PWC), CEO Global, CPA Canada, CCAB and CBC. Congratulations to The Logit Group!”

“The Logit Group is thrilled to be a recipient of the Canadian Business Excellence Award for 2018”, says Sam Pisani, Managing Partner of the Logit Group. “This award is a testament to every single one of our global team members, as well as to our amazing clients that everyday entrust us with their data collection and research execution needs. Recognition such as this further motivates us to provide innovative and partnership-driven solutions. This award truly personifies who we are as an organization and the attributes we endeavor to achieve.”

The Canadian Business Excellence Awards for Private Businesses Cocktail Reception takes place on Tuesday, October 3rd, at the Royal Conservatory of Music in Toronto. It is an event that brings together business leaders, as well as a distinguished panel of high-profile speakers.

About The Logit Group

For over 20 years, The Logit Group has been a leader amongst data collection firms, offering research execution services across online, phone and in person channels. Logit’s head office is based in Toronto with branch offices in Capreol, London and Markham, Ontario as well as Montreal, Quebec, Wichita, Kansas and San Jose, Costa Rica.

The Logit Groups primary objective is to collect accurate, consistent and valuable data for their customers; striving to not only meet client’s expectations, but to exceed them through a non-wavering commitment to quality service and excellence in project design and delivery.

About the Canadian Business Excellence Awards

Since 1984, the *Canadian Business Excellence Awards* have been presented to private and public-sector

organizations of all sizes that have proven they are world class. This prestigious award is tangible evidence of an organization's level of excellence.

This award is based on the *Canada Awards for Excellence* Standards and Requirements, which are used by numerous organizations as a management model for continual improvement and to achieve better operational results.