

## **Sklar Wilton & Associates Wins Canada-wide Award: Best Workplaces in Canada Among Small Companies**

TORONTO – April 27, 2017 – [Sklar Wilton & Associates](#), a leading Canadian marketing and research consultancy, took [first place at last night's Great Place To Work](#) awards ceremony held in Toronto, winning the pinnacle award for [Best Workplaces in Canada for Small Companies](#). This award follows their recent win for [Best Workplace for Celebrating Success](#), announced on April 3<sup>rd</sup> also by the Great Place to Work Institute.



This award recognizes Sklar Wilton & Associates' ongoing commitment to creating and growing a positive workplace culture as identified by the Great Place to Work® Institute, which helps organizations identify, create, and sustain great workplaces through the development of high-trust workplace cultures. Certification is given to organizations whose employees confirm through detailed feedback that the organization consistently demonstrates the behaviours of a great workplace, meaning they trust the people they work for, have pride in what they do, and enjoy the people they work with. The award for Small Companies, given to only 15 companies among thousands of applicants, is the top achievement after certification.

"We started this company 31 years ago with one purpose: helping others succeed. Ever since then, we've been obsessed with doing that for our clients," said Sklar Wilton & Associates Founder, Luke Sklar. "Our more recent epiphany has been that real sustainable growth comes from obsessing over our own people the same way. We're on a mission to prove this is how you create a thriving business."

"We're a marketing advisory firm so our people - their energy, talent, and experience - are our business model," said Sarah Liverance, Partner at Sklar Wilton & Associates. "Obviously we have to hire the best but the magic is in keeping them for life. So far our average tenure is ten years. We attribute that to the fact that we all care deeply about each other's success - personally and professionally. The whole person development program we launched in 2014 is just one example of a homegrown initiative that's contributed tons to our special culture."

Sklar Wilton & Associates was first certified as a Great Place to Work in 2016. This award builds upon that success by placing them on the final list of fifteen award winners nationally - specifically the top achiever among small business workplaces in Canada. Further details about the awards are available in the April 27, 2017 [special sections of The Globe and Mail](#).

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