

Comprehensive Marketing Research Exam (CMRE)
APPLICATION FORM

Path 2 **MRIA ONLINE COURSES PATHWAY**



Cost: \$2,000 + tax Includes:

- ▶ MRIA Online Core Courses Package (all 12 MRIA Core Courses) including 402-Advanced Analysis Techniques [*Online simulcast, check for dates [here](#)]
- ▶ CMRE Prep Course (2 days)
- ▶ Study Guide
- ▶ CMRE Sitting (2 half days)



All sections of this form must be completed

Please return your completed Application together with all supporting documents by April 3rd, 2018 to:

21 St. Clair Avenue East, Suite 1102
Toronto, ON M4T 1L9

Tel: (416) 642-9793 Ext. 8726 Toll Free: 1-888-602-6742
Fax: (416) 644-9793 • email: education@mria-arim.ca

Application Deadline:
April 3rd, 2018

CMRE Prep Course
April 9th and 10th, 2018
9:00 am-5:00 pm

Examination Dates
April 25th and 26th, 2018
8:30 am-12:30 pm

CHECKLIST:

Please check that your application is complete:

- All parts on both pages are completed.
- Application is signed and dated.
- Photocopy of post-secondary degree/certificate is enclosed.
- Your updated resume detailing your work experience is attached.
- First time applicant Second time applicant
Previous application date (MM/YYYY) ____ / ____

Personal Information

Name: _____ Membership Number (if applicable): _____

Address: _____

Email: _____

City: _____ Province: _____ Postal Code: _____

Phone Number: (_____) _____ ext. _____ Fax Number: _____

Comprehensive Marketing Research Exam (CMRE) APPLICATION FORM

Path **2** **MRIA ONLINE COURSES PATHWAY**

Part A: Professional Education Program Completed

Online Pathway 2: Course Completion

Core Courses (or Equivalent)

If you have completed an MRIA Core course or an equivalent, please select the course you have taken, or the course you will be substituting from the choices below.

If you are substituting a course from an outside institution, complete the accompanying exemption form found [here](#). You must attach completed exemption form with application.

Upon successful application, you will have one calendar year to complete the course and will be registered in the following fall or spring exam date(s). Please check [here](#) for available exam sittings.

Completed MRIA Core Course (or Equivalent)	Date Completed (Month, Year)
<input type="checkbox"/> 101-Introduction to Marketing Research	
<input type="checkbox"/> 102-Ethical Issues and Privacy in Marketing Research	
<input type="checkbox"/> 201-Marketing Research Design: An Applied Course	
<input type="checkbox"/> 202-Questionnaire Design	
<input type="checkbox"/> 203-Marketing Research Statistics & Data Analysis	
<input type="checkbox"/> 204-Qualitative Marketing Research	
<input type="checkbox"/> 301-Competitive Intelligence, Competitor Benchmarking and Mystery Shopping	
<input type="checkbox"/> 302-Market Intelligence	
<input type="checkbox"/> 303-Marketing Management for Researchers	
<input type="checkbox"/> 401-Online Research, Best Practices and Innovations	
<input type="checkbox"/> 402-Advanced Analysis Techniques	
<input type="checkbox"/> 403-Advanced Qualitative Marketing Research Techniques	

I have completed the MRIA 12 Core courses (or equivalent). Each Core course (or equivalent) selected will reduce overall cost by \$100.

Payment Information

Card number: _____ Expiry Date _____

Security Code: _____

Cardholder's name: _____

Cardholder's Signature: _____

Please charge it to my: Cheque payable to "MRIA"   

I certify that all information enclosed in this application is true.

Candidate Signature _____

Date _____

SUBTOTAL: \$2,000.00

Discount Total: \$ _____

TAXES [please select your province]:

ON, NL, NB, PEI: 13% HST

NS: 15% HST

PQ: 9.975% **QST** + 5% HST

MB, SK, AB, BC: 5% GST

Tax amount: \$ _____

Grand Total: \$ _____

*Applicants who do not qualify to write the exam will be refunded the fee less a \$75 administration fee.