MRIA ARIM

Institute for Professional Development

Comprehensive Marketing Research Exam (CMRE)

APPLICATION FORM

Path 1 POST GRADUATE

All sections of this form must be completed

Please return your completed application together with all supporting documents by April 3rd, 2018 to:

21 St. Clair Avenue East, Suite 1102
Toronto, ON M4T 1L9

Tel: (416) 642-9793 Ext. 8726 Toll Free: 1-888-602-6742
Fax: (416) 644 9793 • email: education@mria-arim.ca

Applicant Name (First Last): _____

MRIA Membership Number: _____

☐ First time applicant ☐ Second time applicant
Previous application date (MM/YYYY) ____ /_____

Cost: $1,250 + tax
Includes:
- ▶ 2-day CMRE Prep Course
- ▶ Study Guide
- ▶ CMRE Sitting
- ▶ Ethics Course

ELIGIBILITY CRITERIA

To be eligible for ***Pathway 1 Post-Graduate***, you must meet and **provide documentation** for the first 3 criteria and dates for the last criterion:

1. ☐ I am a graduate of **one of the five eligible institutions** that offer a post-graduate Marketing Research program:
   - ☐ Georgian College *Research Analyst Program*
   - ☐ Algonquin College *Marketing Research and Business Intelligence Program*
   - ☐ University of Georgia *MRII* program
   - ☐ Humber College *Research Analyst Post-Graduate Program*
   - ☐ Centennial College *Marketing Research & Analytics Program*

   Please attach an official transcript or a photocopy of your degree or certificate.

2. ☐ I have 2 or more years of professional work experience in the marketing research and intelligence field. Please attach an updated resume detailing work experience. Include titles, dates, relevant job details and employers' contact information, as well as your direct supervisor.

3. ☐ I have a university or college degree:
   Institution Name: _____
   Type of degree/certification earned: _____
   Please attach an official transcript or a photocopy of your degree or certificate.

I certify that all information in this application is true.

_____ _____
Signature Date

APPLICATION DEADLINE:

April 3rd, 2018

CMRE Prep Course:

April 9th and 10th, 2018
9:00 am-5:00 pm

EXAMINATION DATE:

April 25th and 26th, 2018
8:30 am-12:30 pm

Personal Information

Name: _____

Company: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Phone Number: (_____) _____ ext. _____

Fax Number: _____

Payment Information

Please charge it to my: ☐ Cheque payable to "MRIA" ☐ VISA ☐ MasterCard ☐ AMERICAN EXPRESS

Card number: _____ Expiry Date _____

Security Code: _____

Cardholder's name: _____

Cardholder's Signature: _____

SUBTOTAL: $1,250 + TAX =

- ☐ **$1,412.50** (ON, NL, NB, PEI) 13% HST $162.50
- ☐ **$1,437.50** (NS) 15% HST $187.50
- ☐ **$1,437.19** (PQ) 9.975% QST $124.69 + 5% HST $62.50
- ☒ **$1,312.50** (MB, SK, AB, BC) 5% GST $62.50

Grand Total: $ 1,312.50

GST/HST #85916 0574 RT0001

QST #1220549867

*Applicants who do not qualify to write the exam will be refunded the fee less a $75 administration fee.