

Aimpoint Research Awarded Veteran Owned Small Business (VOSB) Certification

COLUMBUS, Ohio, Nov. 13, 2017 /PRNewswire/ -- Aimpoint Research has recently been certified as a Veteran Owned Small Business (VOSB) by the United States Department of Veterans Affairs. This noteworthy distinction is made to officially recognize qualified veteran-owned businesses and to ensure that governmental agencies and corporations seeking to work with veterans can confidently identify qualified organizations.



Aimpoint Research is one of only ten market research firms in the US and two globally to be awarded this honor. The certification is a result of a rigorous evaluation process undergone to ensure compliance with federal regulations and best business practices. The U.S. Department of Veteran Affairs requires this comprehensive certification process because it unlocks significant contracting opportunities with federal agencies and many state and corporate entities.

Founder and CEO, Brett Sciotto graduated from the United States Military Academy at West Point in 1994 and served as an active duty Military Intelligence Officer with the 101st Airborne Division (Air Assault).

"We are a company built upon the same foundation of character, leadership, teamwork, ambition and competency our military represents. Our core capabilities and processes are modeled after best practices from intelligence disciplines. The military is in our DNA and we're proud of earning this distinction " said Sciotto.

Aimpoint Research has offices in the United States and Europe and is proud to be powered by veterans and like-minded research leaders who look forward to the opportunities this certification provides and continuing to empower leaders with actionable insights.

About Aimpoint Research

Aimpoint Research is a global, multi-disciplinary marketing research firm providing the insight that leaders require to make better, more informed decisions to reduce risk, optimize resources and maximize success.

Aimpoint Research creatively FUSES best practices from military intelligence disciplines with traditional and cutting-edge consumer research methodologies to provide our clients unprecedented insight that leads to successful organizational strategies and a competitive advantage.

For more information about news, events or how to improve your position in the marketplace with innovative market research visit us on-line at **AimpointResearch.com**.