

Sklar Wilton & Associates Wins Globe & Mail Employee Recommended Workplace Among Small Private Companies

TORONTO – June 22, 2017 – [Sklar Wilton & Associates](#), a leading Canadian marketing and research consultancy, was named the number one [Employee Recommended Workplace](#) among small private employers by the [Globe and Mail](#) and [Morneau Shepell](#). This award recognizes Sklar Wilton & Associates' ongoing commitment to creating and growing a positive workplace culture.



The Employee Recommended Workplace Award recognizes excellence in achieving a healthy, engaged, and productive workforce by looking at four components of health – physical, mental, work, and life – and their impact on engagement and productivity. Hundreds of Canadian companies participated in the program this year, of which only 32 earned the distinction of being named an Employee Recommended Workplace, and only nine were named as winners based on the size and type of organization. It is the only award of its kind based entirely on feedback from employees.

“It’s important to us that every associate has the resources they need to be productive and happy in various aspects of their lives, as work and home intersect in so many ways,” said Charlie Wilton, Partner at Sklar Wilton & Associates. “We are so pleased that our commitment to the wellbeing of our team is valued by our employees.”

“Our SWANS look forward to the unique learning and growth opportunities we create specifically for them and this is what allows them to provide the personalized and focused care our clients love so much,” said Sarah Liverance, Partner at Sklar Wilton & Associates. “We’ve worked hard over many years to build relevant support systems and [whole-person development programs](#) for our associates, not only because it creates happier and more engaged employees, but also because it creates better outcomes for our clients.”

Demonstrating their commitment to going above and beyond, and relentlessly striving for excellence, this award comes on the heel of other awards received by Sklar Wilton and its associates earlier this year. Charlie Wilton was named a [Fellow of Canada’s Marketing Research and Intelligence Association](#), and SW&A was named the first place winner of [Best Workplaces in Canada for Small Companies](#) as recognized by the Great Place To Work® Institute.

About Sklar Wilton & Associates

Sklar Wilton & Associates helps their clients solve tough marketing challenges by working with them to define the problem and engage the right stakeholders to build the most appropriate solutions. SW&A has worked for more than 30 years with some of Canada’s most iconic brands and, in 2017, was the first place winner of the [Best Workplaces in Canada for Small Companies](#) as recognized by the [Great Place To Work® Institute](#).

About Employee Recommended Workplace

The Globe and Mail and Morneau Shepell have partnered to create the Employee Recommended Workplace Award to recognize organizations that achieve the highest standards in the health, engagement and productivity of their employees. The Employee Recommended Workplace Award recognizes excellence in this area by evaluating the Total Health of a workforce - physical, mental, work and life - as reported by its employees. <https://www.employeerecommended.com/about-award>

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